On the left side of the page, there are three overlapping hexagonal outlines. The top one is teal, the middle one is dark grey, and the bottom one is dark grey. They are arranged in a way that they appear to be part of a larger geometric pattern.

AUA Autumn Conference 2021 Sponsorship Opportunities

Thursday, 18 November
10:00 to 15:00

*Prices can be found
on the event page.*

exhibitions@aua.ac.uk

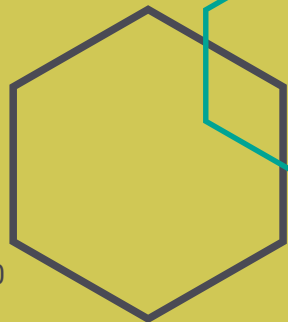
What will my package include?

All packages will receive the following as standard:

- A welcome message on confirmation of your package across the AUA social media platforms reaching over 10,000 people
- Your logo uploaded to the AUA website with a link to your company site
- Acknowledgement of your support in the joining instructions to all participants
- The option to write a blog in which the AUA will post and promote via our social media platforms*

*The blog should not be a direct sales pitch and will be moderated by the AUA. If you would like more information, please contact exhibitions@aua.ac.uk.

exhibitions@aua.ac.uk | [#AUAAutumn21](https://twitter.com/AUAAutumn21)

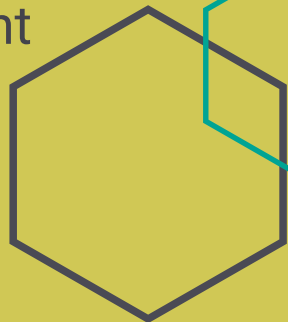


Package 1 - Full slide advertisement

An advertisement created by the sponsor, to be shown on screen as a presentation slide as delegates are brought through from the virtual waiting room.

The slide will be shown as delegates enter the session and during the housekeeping and introduction.

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This session is sponsored by...
Association of University Administrators

The AUA is the professional association for higher education administrators and managers. As well as being a representative voice for HE professionals within our sector, we're here to support and guide you, our members, as you define and develop your career ambitions.

Our approach is simple, yet powerful. We're committed to uniting and developing every professional within our network. That's what makes us unique. In fact, we can sum up the AUA in one simple sentence:

Connecting and developing higher education professionals.

Package 2 - Your logo on all presentation slides

This package can be purchased independently or can be a complimentary addition to the full slide advertisement package as delegates are reminded of your brand throughout the session.*

*Subject to speaker approval. Invoices will be adjusted accordingly.

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