AUA STUDY TOUR 2019: USA

A tale of two countries:
Sharing knowledge and experiences from HEIs in the USA
### The Tour's schedule at a glance

<table>
<thead>
<tr>
<th>New York</th>
<th>Washington DC</th>
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<tbody>
<tr>
<td>Monday 13</td>
<td>Monday 20</td>
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<tr>
<td>New York Academy of Art</td>
<td>The American University (group 1) &amp; University of Maryland (group 2)</td>
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<td>Tuesday 14</td>
<td>Tuesday 21</td>
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<tr>
<td>Borough of Manhattan Community College (group 1) &amp; The New School (group 2)</td>
<td>Northern Virginia Community College</td>
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<tr>
<td>Wednesday 15</td>
<td>Wednesday 22</td>
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<tr>
<td>Stony Brook</td>
<td>International Education Council (IEC) and National Association of College and University Business Officers (NACUBO)</td>
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<td>Thursday 16</td>
<td>Thursday 23</td>
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<tr>
<td>New York University (group 1) &amp; Columbia University (group 2)</td>
<td>Georgetown University</td>
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<tr>
<td>Friday 17</td>
<td>Friday 24</td>
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<tr>
<td>Rutgers University</td>
<td>American Council on Education (ACE) and Department of Education and Congressional staff at Capitol Hill</td>
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</tbody>
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- **13-24 May 2019**
- **12 AUA members from England and Scotland**
- **New York, New Jersey, Washington DC, Maryland, Virginia**
- **11 HEIs, 3 HE Associations, The Department of Education**
Introduction

AUA Themes:

<table>
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<th>Theme 1</th>
<th>Theme 2</th>
<th>Theme 3</th>
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<tbody>
<tr>
<td>Student expectations, experience and success</td>
<td>Research and Teaching</td>
<td>Funding in Higher Education</td>
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Sustainability:

- Leadership and empowerment
- Funding in HE/ Financial challenges
- Relationship with local and regional communities
Reflections

- Experiences
- Opportunities
- Learning

Photos from Tour members
Leadership and empowerment

- Empowerment of tour participants
- Leadership shown by US staff
- Empowerment of students

Photos from Tour members
Funding in HE/ Challenges

- Funding for US HEIs
  - State funding, fees
  - Grants, Loans, Work-Study, Scholarships
  - Parental contribution

- Challenges
  - Cuts to research
  - Linking estates, strategy and student expectations/ Quality of student experience
  - Impact at local level/ Widening participation
  - Policy and buy-in: Public university – public funding- public good
  - Funding from private sources
Relationship with local and regional communities

• Differing relationships reflecting the diversity of the sector
• Impact of widening participation and access on relationships with local and regional communities
• How institutions help their communities address societal needs
• Challenges faced by institutions in their relationships with the community

Photos from Tour members
Take part in an AUA Study Tour

‘an alternative perspective and insight into global higher education, benefiting your professional practice and your institution’ – AUA website